City of Española
Development Code

Sec 412 DESIGN, CONSTRUCTION AND MAINTENANCE.

All signs shall be designed, constructed and maintained in accordance with the following standards:

(A) All signs shall comply with the applicable provisions of the International Building Code and the electrical code of the State of NM and this code.

(B) Except for banners, flags, window signs, and other temporary signs conforming in all respects with the requirements of this chapter, all signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building or another structure by direct attachment to a rigid wall, frame or structure.

(C) All signs shall be maintained in good structural condition, in compliance with all building and electrical codes, and in conformance with this code.

(D) The numerical address of the business/development shall be placed upon freestanding signage. The numbers shall be no less than 10 inches in height.

Sec 413 SIGNS IN THE PUBLIC RIGHT-OF-WAY.

No signs shall be allowed in the public right-of-way, except for the following:

(A) Permanent signs. Permanent signs, including: public signs erected by or on behalf of a governmental body to post legal notices, governmental approved community signs (Adopt-A-Median), signs to identify public property, convey public information and direct or regulate pedestrian and vehicular traffic; bus stop signs erected by a public transit company; and informational signs of a public utility regarding its poles, lines, pipes or facilities.

(B) Temporary signs: Temporary signs posted for garage sales or special events not to exceed 4 square feet and not in obstruction of clear sight or traffic flow.

(C) Warning sign: Emergency warning signs erected by a governmental agency, a public utility company or a contractor doing authorized or permitted work within the public right-of-way.

(D) Other signs not expressly allowed by this section will be forfeited.

(E) Promotional signs: Promotional signs advertising a special community event such as a fair, farmer’s market or parade may be permitted to be located over public right-of-way. The size, location and method of erection of such signs shall be subject to approval by the Zoning Official pursuant to good engineering practices and shall be consistent with the paramount purpose of public rights-of-way to provide safe and convenient traffic circulation.

Sec. 414. Temporary signs

TEMPORARY POLITICAL SIGN. Temporary political signs may be located in any zoning district provided:

a. Temporary Political Signs shall be erected not more than thirty (30) days before an upcoming election, and must be removed within five (5) days following an election.

b. No sign shall be erected or located in a public right-of-way except as established and authorized by the public entity having jurisdiction over the right-of-way.

(c. No sign permit is required.

Temporary sign. A sign that is intended for a temporary period of posting on public or private property typically constructed from semi-durable material; and does not constitute a permanent structure. One per lot maximum of 30 days per quarter year.